



香港盲人輔導會
The Hong Kong Society for the Blind

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Our ref:

20 April 2012

Your ref:

To Whom It May Concern

Reference Letter

The Hong Kong Society for the Blind has come to know the Smart Communication Company (Smartcom) since 2008 when we embarked on a series of public relation programmes for better communications with the public and image building.


The working team of the Smartcom has been professional and committed in their move to get familiarized with our service mission and deliverables at the outset.

In terms of event management, we have a number of successful campaigns handled by the Smartcom during 2008, 2009 and 2010. Namely, the Can't See Can Tee Blind Golf Campaign in Oct 2008, the 10th Anniversary Marathon Charity Concert Braille, e-Book Press Conference in the same year; the Volunteers Appreciation Ceremony 2009, the Pilot Programme on Audio Descriptive Movie Launching Ceremony, the Cando.hk Press Conference and the World Sight Day CanCook Kitchen Opening Ceremony in 2009. Apart from producing design for all publicity materials and contributing creative gimmicks to mark the climax of the ceremonies, the working team helped in media liaison too.

Besides, Smartcom also produced attractive design for backdrops for our <After Shock> DVD with Audio Description Launching Press Conference and the Starting a New World from Playing Piano Press Conference in 2010 and the Volunteer Appreciation Ceremony in 2011.

Meanwhile, they were awarded the contracts for Christmas ecard design since 2009, and the design and printing of our Annual Report 07/08 and 10/11 Annual Reports.

We are satisfied with the creative design and professional service of the Smartcom.


Maureen Tam
Chief Executive

Patron:
The Chief Executive
Hong Kong Special Administrative Region
The Honourable Donald Tsang, GBM

Vice Patrons:
Mrs. Marjorie Bray
Dr. Bessie Chiang
Mrs. Helen Kwok
Professor Dennis S.C. Lam
Mr. Clive Oxley, OBE ED
Professor C.K. Poon, OBE, GBS, JP

Chairman:
Miss Nancy T.Y. Law

Chief Executive:
Ms. Maureen C.Y. Tam

At Headquarters:

Adaptive Equipment Service
Barrier Free Access (HK) Limited
Central Administration
Career Support & Development Centre
Centralised Braille Production Centre
General Eye & Low Vision Centre
(Direct Line: 2778 1772)
Information Accessibility Centre
Kowloon Home for the Aged Blind
Morning Glory Day Activity Centre
cum Hostel
Rehabilitation Centre
Resource Centre for the Deafblind
S.K. Yee Health Massage & Treatment Centre
Beauty Massage Centre
(Direct Line: 2779 1888)
Vision 2020 Low Vision Resource Centre

At Other Locations:

Bernard Van Zuiden
Health Massage & Treatment Centre
(Tuen Mun Branch)
Jockey Club Tuen Mun Home
for the Aged Blind
LG/F, 8 Tsing Fuk Lane, Tuen Mun, N.T.
Tel: 2469 9323 Fax: 2469 9857

Bradbury Care & Attention Home
for the Aged Blind
19 Mok Cheong Street, To Kwa Wan, Kowloon
Tel: 2333 3782, 2362 9125 Fax: 2330 9401

Factory for the Blind
19 Mok Cheong Street, To Kwa Wan, Kowloon
Tel: 2362 0451, 2333 0265 Fax: 2764 4904

The Hong Kong Jockey Club
Community Project Grant -
Parents Resource Centre
for Visually Impaired Children
Rm M1, Mezzanine Floor, Maitown Plaza,
223-227 Nam Cheong Street,
Shamshuipo, Kowloon
Tel: 2994 9655 Fax: 2994 9648

Jockey Club Tuen Mun Home
for the Aged Blind
8 Tsing Fuk Lane, Tuen Mun, N.T.
Tel: 2468 8222 Fax: 2464 5895

Rehabilitation Centre (NT)
119-122, G/F, Tip Ying House,
Butterfly Estate, Tuen Mun, N.T.
Tel: 2466 3031 Fax: 2466 1007

Yuen Long Home for the Aged Blind
G/F & 4/F, 8 Tsing Fuk Lane, Tuen Mun, N.T.
Tel: 2476 0114 Fax: 2477 6119

